

BUSINESS PORTFÓLIO

GBP – Global Business Partner

Company

GBP Global Business Partner is a consulting company with focus on business management & valuation, business strategy & opportunities, project management, aiming for profitability, long term cost of ownership, and prepared to support your business for succession planning.

Focus

GBP Global Business Partner is able to provide the following services to your business:

- Strategic Planning
- Management, Operacional & Financial Solutions
- Project Management (including SAP)
- Investment Opportunities Analysis (diversification)
- Economic Valuation (new businesses viability)
- Translation (documents with technical & business terminology)
- Appraisal in Industrial Valuation & Litigations
- Assets Valuation (Impairment)
- Merger & Acquisitions
- Change Management

GBP Gestão e Serviços Ltda.

Av. Ademar de Barros, 1156, Edf. Master Center, s/ 104
Ondina, CEP - 40.170-110, Salvador – Bahia - Brasil
Celular +55 (71) 8102-4115 e Skype – amattos13
amarilio_mattos@hotmail.com

Products & Services

GBP Global Business Partner offers the following services:

- **Economic & Financial Valuation** – analysis of investment viability, business valuation for sale or new businesses, and brings a decision tool to the businesses owner or executives. A process used to estimate the economic value of a business.
- **Strategic Planning** – facilitate development and implementation of corporate strategic planning with vision, mission and values. Bring a different perspective to the strategy review using tools like SWOT, BCG Matrix or The 5 Forces of Porter, to analyze, develop, conduct & implement the strategy.
 - *Strategy: according to Mintzberg, it is the way of thinking of the future, integrated with a decision process, based on a formal procedure and result oriented.*
- **Industrial Valuation** – All companies have a need for asset valuation, based on IFRS (International Financial Reporting Standards). Adjusting asset value every year is a process to keep your company in compliance. Valuation of assets for “Impairment”.
- **Business Plan** – develop “Business Plan” to support entrepreneurs and new businesses launch their platform, obtain investors, search for private capital, facilitating valuation, analysis and closing of deals.
- **Translation** – translate (English/Portuguese) company confidential documents like Board of Directors meeting minutes, technical material and critical communications in a way of not losing the meaning with the translation.
- **Merger & Acquisitions** – Project management and lead coordination of M&A “due diligence” and for business Divestitures.
- **Change Management** – expertise to manage changes in companies under organizational changes. Facilitate a formal process to help stakeholders (employees, clients, society and suppliers) to accept and embrace changes in their business environmental or individuals in their personal lives. The tools used maximize the benefits and minimizes the impact avoiding distractions or losing motivation and focus on the work during the transition period.

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Customers

List of clients of *GBP Global Business Partner*:

- Axé Cruwell Ltda.
- DI Agenciadora de Eventos Ltda.
- Engos Engenharia Ltda.
- GMEC Engenharia Ltda.
- Italsofa Nordeste S.A.
- MMCZ Advogados Ltda.
- Pérola Ltda.
- Rommanel Distribuidora de Joias
- Sermap Engenharia Ltda.
- Saint Gobain
- Tribunal de Justiça Federal de Feira de Santana (1ª Vara) – Bahia.

Capacitação

The professional at *GBP Global Business Partner* is *Amarilio da Silva Mattos Junior*, with many years of experience in areas like Logistics, Manufacturing, SAP Implementation, Project Management, Strategy Development and Implementation, Cost Optimization, Business Valuation, Strategic Planning, M&A and Divestiture.

Amarilio posses the knowledge and expertise to support companies develop and implement those areas above mentioned. He has worked for The Dow Chemical Company for 29 years and the last 8 years in the Corporate Headquarters. Graduated in Chemical Engineer at UFBA (Universidade Federal da Bahia), in Business Administration at UCSal (Universidade Católica do Salvador) and post grad at CETEAD – UFBA (Business Administration Center). Expert Appraiser certified at Appraisal Institute (USA) and at IBAPE/BA (Instituto Brasileiro de Perícias e Avaliações da Bahia).

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